



MAHA is the 'world market leader' yet again – and that can't be a coincidence. The world leader. Without any alternatives.

- Based on a strict and independent procedure, each year economists from the University of St. Gallen determine the list of world market leaders – an award for international and successful companies that offer mostly leading technologies and outstanding product quality. Workshop equipment supplier MAHA has been classed as one of the pioneering companies in its industry in the independent ranking for the third time in a row.

Haldenwang, 27th January 2020. The leading companies from an extremely wide range of industries were once again identified this year in an objective and transparent selection process. To be considered the 'world market leader' according to the survey, a company must rank first or second in its market segment, but not in all business areas. At the same time, 50% of its annual turnover – at least €50 million – must be generated abroad and on at least three continents. Christoph Müller, a Professor of Business Administration, and his team from the University of St. Gallen provided the project's academic leadership. As before, the official media partner was *WirtschaftsWoche*, which has already published the list of all the world market leaders for 2020 online at wirtschaftswoche.de.

MAHA has occupied the top spot for years

It's great news for the Allgäu-based workshop equipment supplier: MAHA has once again officially been confirmed by the experts as the '2020 World Market Leader Champion' in the 'Workshop and Vehicle Testing Equipment' category – and for the third time in a row to boot! With a 100% ownership share in Germany, Austria and Switzerland and a Group annual turnover of more than €150 million with a 60% share of the export market, the manufacturer clearly meets the 'World Market Leader Index' criteria.

MAHA celebrated its 50th anniversary in 2019, currently employs more than 1,000 staff worldwide and has a global trade and service network with 17 of its own subsidiaries and 125 trade partners in more than 150 countries. As an internationally leading supplier, MAHA is synonymous with high-tech in the fields of vehicle inspection and workshop equipment and thereby covers the entire range of products – from test benches and vehicle lifts, to various inspection devices for cars, commercial vehicles, motorbikes and special-purpose vehicles. Thanks to its employees' technical expertise, MAHA is synonymous with reliability, durability and extremely robust products that meet high quality standards – made in Germany, made in Haldenwang and made by MAHA. These characteristics make us your perfect partner when it comes to safety!



Both the Management team and the employees are thrilled to bits about receiving the reward again in recognition of MAHA's internationally successful entrepreneurial activities. 'Our passion and innovative strength have once again taken us to the top. The fact we've been listed yet again in the World Market Leader Index provides us with an even greater incentive to defend this position,' says Stefan Fuchs, MAHA's Managing Director, commenting proudly on behalf of the entire Management team.



MAHA – an overview:

MAHA Maschinenbau Haldenwang GmbH & Co. KG is one of the world's leading manufacturers of workshop and vehicle inspection equipment. As a company with an international outlook, MAHA operates two production sites in Germany and the USA and a global sales and service network in over 150 countries. The company employs a total of more than 1,000 staff worldwide and generates sales of approximately €150 million.

Contact:

MAHA Maschinenbau Haldenwang GmbH & Co. KG
Marketing, telephone +49 8374 585-0, email marketing@maha.de
More information released by MAHA is available on the Internet:
www.maha.de/press-releases and www.maha.de